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Sezer KARASAKAL, Ph.D. Candidate in Tourism Management

Doctoral Student at Akdeniz University, AU, Tourism and Hotel Management

Research Assistant at AIU, Department of Tourism and Hotel Management

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Education:

Ph.D. in Tourism and Hotel Management *(2015 -2019(expected))* Akdeniz University, Institute of Social Sciences, Department of Tourism and Hotel Management, Antalya/TURKEY

M.Sc. in Tourism Management *(July, 2015)* Erciyes University, Institute of Social Sciences, Kayseri/TURKEY

Thesis: Web Based Marketing in Lodging Enterprises: An application on E-mail Management in Lodging Enterprises in Cappadocia Region

Thesis Advisor: Assoc. Prof. Kenan GÜLLÜ

B.Sc. in Tourism Management *(May, 2011)* Erciyes University, Department of Tourism and Hotel Management, Kayseri/ TURKEY

Thesis: Thermal Tourism Potential of Turkey

Thesis Advisor: Assoc. Prof. Kenan GÜLLÜ

Research Interests:

- E-marketing
- Marketing
- Hotel management
- Sustainable tourism

Languages:

- Fluent in English and Turkish (native)
- Beginner in Polish
- Beginner in German

Professional Experience:

Research Assistant, November 2014 - onwards
Department of Tourism and Hotel Management, Antalya International University, Antalya/ Turkey

Receptionist, September 2013- August 2014
Kayseri Hilton, Kayseri/Turkey

Golf Operation, September 2009- January 2010
Walt Disney World, Orlando/ USA

Golf Course Maintenance, May 2009- August 2009
Snowmass Club, Aspen/USA

Golf Course Maintenance, May 2008- September 2008
Snowmass Club, Aspen/USA

International Exchange Programs:

1. ***Walt Disney Word & Central Michigan University*** *People Management Course, , Orlando (Sep., 2009-Jan., 2010)*
2. ***Erasmus Program*** Old Polish University in Kielce (Sep., 2010-Feb., 2011)

Publications:

1. Güllü, K. & **Karasakal, S.** (2016) Kapadokya Bölgesinde Bulunan Konaklama İşletmelerinde E-posta Yönetimi Üzerine Bir Uygulama. *Niğde Üniversitesi İİBF Dergisi*, 9(1): 303-315.

Publications in Progress:

1. Kim, J., **Karasakal, S**. & Lee, Y. Exploring spatial variations in the relationship between tourist flows and hotel occupancy: A case study of Turkey.
2. Helhel, Y. & **Karasakal S**. Çalışma Sermayesi Unsurlarının Turizm İşletmelerinin Karlılığına Etkisi: BİST'de İşlem Gören Turizm İşletmeleri Üzerine Bir Uygulama.
3. **Karasakal, S**. Response Quality of Antalya Hotels to E-mail Inquiries: Turkish vs. English.

Conference Presentations:

1. (2016) Güllü, K. & **Karasakal, S.** (2016) Konaklama İşletmelerinde Web Tabanlı Pazarlama: Kapadokya Bölgesinde Bulunan Konaklama İşletmelerinde E-posta Yönetimi Üzerine Bir Uygulama. *VIII. Lisansüstü Turizm Öğrencileri Araştırma Kongresi* (29-30 Nisan), Avanos, Nevşehir.

Certificates

Project Cycle Management, August 2014 (Center for EU Projects of Governorship of Antalya)

Hilton Orientation Program, April 2011 (Hilton University)

General and Personal Hygiene, March 2009 (Johnson Diversey)

Computer Skills:

Windows, MS Office, SPSS, NVIVO

References:

Available on request