

Sezer KARASAKAL, Ph.D. Candidate in Tourism Management

Doctoral Student at Akdeniz University, AU, Tourism and Hotel Management
Research Assistant at ABU, Department of Tourism and Hotel Management

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Education:

Ph.D. in Tourism and Hotel Management (2015 -2019(expected)) [Akdeniz University, Institute of Social Sciences](#), Department of Tourism and Hotel Management, Antalya/TURKEY

M.Sc. in Tourism Management (July, 2015) [Erciyes University, Institute of Social Sciences](#), Kayseri/TURKEY

Thesis: Web Based Marketing in Lodging Enterprises: An application on E-mail Management in Lodging Enterprises in Cappadocia Region

Thesis Advisor: Assoc. Prof. Kenan GÜLLÜ

B.Sc. in Tourism Management (May, 2011) [Erciyes University, Department of Tourism and Hotel Management](#), Kayseri/ TURKEY

Thesis: Thermal Tourism Potential of Turkey

Thesis Advisor: Assoc. Prof. Kenan GÜLLÜ

Research Interests:

- E-marketing
- Marketing
- Hotel management
- Sustainable tourism

Languages:

- Fluent in English and Turkish (native)
- Beginner in Polish
- Beginner in German

Professional Experience:

Research Assistant, November 2014 - onwards

[Department of Tourism and Hotel Management, Antalya International University](#), Antalya/ Turkey

Receptionist, September 2013- August 2014

Kayseri Hilton, Kayseri/Turkey

Golf Operation, September 2009- January 2010

Walt Disney World, Orlando/ USA

Golf Course Maintenance, May 2009- August 2009

Snowmass Club, Aspen/USA

Golf Course Maintenance, May 2008- September 2008

Snowmass Club, Aspen/USA

International Exchange Programs:

1. **Walt Disney World & Central Michigan University People Management Course**, , Orlando (Sep., 2009- Jan., 2010)
2. **Erasmus Program** [Old Polish University in Kielce](#) (Sep., 2010-Feb., 2011)

Publications:

1. Helhel Y. & **Karasakal, S.** (2017) "The Effects Of Working Capital Management On Profitability Performance in Accommodation Establishments: An Application on Borsa İstanbul (BIST)". *Journal Of Travel and Hospitality Management* (Accepted).
2. Güllü, K. & **Karasakal, S.** (2016) Kapadokya Bölgesinde Bulunan Konaklama İşletmelerinde E-posta Yönetimi Üzerine Bir Uygulama. *Niğde Üniversitesi İİBF Dergisi*, 9 (1): 303-315.

Publications in Progress:

1. **Karasakal, S.** "Restoran İşletmelerinde Müşteri Şikâyet Davranışları: Literatür İncelemesi" (Under review).
2. **Karasakal, S.** & Dursun, A. "Destinasyona Yönelik İtici ve Çekici Faktörler: Bir Literatür İncelemesi".
3. Kim, J., **Karasakal, S.** & Lee, Y. "Exploring Spatial Variations in the Relationship between Tourist Flows and Hotel Occupancy: A Case Study of Turkey".
4. **Karasakal, S.** "Response Quality of Antalya Hotels to E-mail Inquiries: Turkish vs. English".

Conference Presentations:

1. Dođan, O., **Karasakal, S.**, Dursun, A. & Ünal, C. "Effects of Website Quality Dimensions on Repurchase Intention in Airline Industry". II. International Conference Tourism Dynamics and Trends, SEVILLA, SPAIN, 26-29 June.
2. Helhel Y. & **Karasakal S.** "İşletme Sermayesi Yönetiminin Piyasa Deđeri ve Aktif Karlılıđa Etkisi: Turizm Sektöründe Panel Veri Analizi ". 2. Uluslararası Sosyal Bilimler Kongresi, ANTALYA, TÜRKİYE, 18-21 Mayıs 2017, ss: 1-4
3. Güllü, K. & **Karasakal, S.** (2016) Konaklama İşletmelerinde Web Tabanlı Pazarlama: Kapadokya Bölgesinde Bulunan Konaklama İşletmelerinde E-posta Yönetimi Üzerine Bir Uygulama. *VIII. Lisansüstü Turizm Öğrencileri Araştırma Kongresi* (29-30 Nisan), Avanos, Nevşehir.

Certificates

Project Cycle Management, August 2014 (Center for EU Projects of Governorship of Antalya)

Hilton Orientation Program, April 2011 (Hilton University)

General and Personal Hygiene, March 2009 (Johnson Diversey)

Computer Skills:

Windows, MS Office, SPSS, NVIVO

References:

Available on request