

Department of Tourism Management and Department of Business Administration Minor
Programme 2026-2027 Academic Year Curriculum

COURSE CODE	COURSE NAME	COURSE CREDIT INFORMATION					PROGRAMME TYPE
TOURISM MANAGEMENT							MINOR PROGRAMME ECONOMICS
1st YEAR FALL TERM		T	P	C	ECTS	P	
TRM 1001	Introduction to Tourism	3	0	3	5	C	Minor Course
TRM 1017	Communication Strategies in Tourism	2	0	2	4	C	Minor Course
1st YEAR SPRING TERM		T	P	C	ECTS	P	
TRM 1016	Safety, Sanitation and Risk Management in Tourism	2	0	2	5	C	Minor Course
TRM 1018	Lodging Operation Management	3	0	3	5	C	Minor Course
2nd YEAR FALL TERM		T	P	C	ECTS	P	
TRM 2011	Food and Beverage Management	2	0	2	3	C	Minor Course
TRM 2021	Cultural Routes	3	0	3	5	C	Minor Course
2nd YEAR SPRING TERM		T	P	C	ECTS	P	
TRM 2012	Health Tourism	2	0	2	4	C	Minor Course
TRM 2018	Sustainable Tourism	2	0	2	4	C	Minor Course
3rd YEAR FALL TERM		T	P	C	ECTS	P	
TRM 3011	Service Quality and Marketing	2	0	2	4	C	Minor Course
TRM 3017	Touristic Attractions and Cultural Heritage	2	0	2	4	C	Minor Course
3rd YEAR SPRING TERM		T	P	C	ECTS	P	
TRM 3016	Big Data and Artificial Intelligence	1	2	3	4	C	Minor Course
TRM 3022	Destination Management	2	0	2	4	C	Minor Course
AREA ELECTIVE COURSES		T	P	C	ECTS	P	
TRM 4XXX	Area Elective Course	3	0	3	5	E	Minor Course
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TRM 4XXX	Area Elective Course	3	0	3	5	E	Minor Course
TRM 4XXX	Area Elective Course	3	0	3	5	E	Minor Course
61 ECTS							

Form No: ÜY-FR-1067 Yayın Tarihi:13.05.2022 Değ.No:0 Değ. Tarihi:-