

ERASMUS +



Cooperation among organisations and institutions

Project Title:

Ethical Food Entrepreneurship (EFE)

Project Time:

01.01.2022 - 31.12.2023

Project Team:

Anna Maria Saarela - Savonia University
Elsa Ramalhosa - Instituto Politecnico de Braganca
Assoc. Prof. Gözdegül Başer (Coordinator)
Asst. Prof. Dr. Evla Mutlu
Asst. Prof. Dr. H. Reyhan Öziyici
Aine Hamill - European Elearning Institute
Devon Butterfield - Bia Innovator Campus
Paula Whyte - Momentum Marketing Services Ltd.



Antalya Bilim University

Project Aim

Most of today's food production systems are jeopardizing the Earth's future capacity to produce food. Food production is exceeding, or is close to exceeding, environmental boundaries. The food we produce and consume has a significant impact on the environment through greenhouse gas emissions, the use of land and water resources, food waste, and similar factors. An important part of the green transition lies in our everyday practices related to food production, development, distribution, sales, marketing, and consumers' food choices. The EFE concept initiates global change by encouraging and supporting actors across the entire food chain in different regions of the world to take action in developing their knowledge and practices. Through the EFE project, the partners aimed to contribute to the professional development of educators at higher education institutions in the field of food by enhancing their pedagogical skills to develop and teach new forms of support for food entrepreneurship based on the triple bottom line: planet, people, and profit. The project aims to empower the next generation of food entrepreneurs to establish, grow, and adapt new ethical food businesses.