

TÜBİTAK 1002-A

Quick Support Module



Project Title: The Impact of “All-Inclusive” Holiday Concept
on Tourist Visitation: The Case of Antalya
Province

Project No: 124K243

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Project Aim

This study was conducted to examine the effects of the 'All-Inclusive' (AI) vacation system implemented in Antalya on tourists' visit networks and expenditure behaviors. The study compares tourists vacationing under the all-inclusive concept with individual tourists, analyzing the visited destinations, expenditure items, and demographic characteristics. Designed with a quantitative research method, data were collected from 611 tourists through a fieldwork conducted at the Antalya Airport International Terminal, resulting in 567 valid questionnaires evaluated. The data were analyzed using social network analysis and non-parametric statistical methods.