

Caner ÜNAL, (Ph.D. Candidate)

Research Assistant
Antalya Bilim University
Tourism Faculty



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Education

- ▶ Bachelor
 - Adnan Menderes University, College of Tourism, *Travel Management & Tourism Guiding*, 2011, GPA: 3.57/4
 - Anadolu University, *Business Administration*, 2010
- ▶ Master
 - Akdeniz University, Institute of Social Sciences, *Tourism and Hotel Management*, 2015 (Thesis: Effect on professional tourist guides' of professional competence on tourists' destination image perception and on overall satisfaction)
- ▶ Doctorate
 - Akdeniz University, Institute of Social Sciences, *Tourism Management*, 2020 (expected)

Academic Employment

- ▶ Research Assistant College of Tourism Antalya Bilim University 2017- continue

Professional Employment

- ▶ The ministry of culture and tourism professional tourist guide (Freelancer)
-I have been leading in Antalya and all over in Turkey. As a tourist guide, I have almost six years field of experience.
Peninsula Tours, Crossroad Travel, Kropki Tour, Sunwind Travel, Dorak-Itir Tour, Meeting Point IQ Travel, Nexa Travel, Meander Travel, Hierapolis Turizm, Yağmur Turizm, Ets Tur 2012-.....
- ▶ Translatorship, work of interpreter
-Turkish-English translate *Prime Tercüme Hizmetleri* 2012
- ▶ Turkey Tour Training
-Educational Tourist Guide 2010-2011
- ▶ Guest Relation Agent (Internship)
-Daily tour purchasing *Peninsula Tours* 2008-2009

▶ Sales Representative, Assistant Manager	<i>Roz Parfumeri</i>	2007
▶ Graphic Designer	<i>Aren Tanıtım Reklam, Halkla İlişkiler, Basın-Yayın, Tasarım, Turizm LTD. ŞTİ</i>	2006

Publications

Academic Articles

- ▶ Şahin, İ., Güzel, F. Ö., Yağmur, Y., Erdem, Ö., Karasakal, S. ve Ünal, C. (2018). Antalya'nın Destinasyon Kişiliği ve İmajına İlişkin Keşfedici Bir Araştırma. *Journal of Yaşar University*, 13 (50), 125-139.
- ▶ Yılmaz, Y., Ünal, C., Dursun, A. (2018). Impacts of Operational Management Proficiency Levels of Hotels on Operational and Marketing Related Decisions in Time of Crisis. *Ottoman:Journal of Tourism&Management Research*, Vol. 3, Issue.2, ISSN: 2149-6528
- ▶ Ünal, C., Dursun, A., & Caber, M. (2017). A study of domestic honeymoon tourism in Turkey. *European Journal of Tourism, Hospitality and Recreation*, 8(1), 65-74. (ESCI)
- ▶ Caber, M., Albayrak, T., Ünal, C. (2016). Motivation-based Segmentation of Cruise Tourists: A Case Study on International Cruise Tourists Visiting Kuşadası, Turkey. *Tourism in Marine Environments*, 11(2-3), 101-108.

Proceedings

- ▶ Şahin, İ., Güzel, F. Ö., Yağmur, Y., Erdem, Ö., Karasakal, S., Ünal, C. (2018). Antalya Destinasyon Kişiliğinin Keşfi Üzerine Nitel Bir Araştırma. Uluslararası Antalya Kongresi, 82-82. (Özet Bildiri/Sözlü Sunum) (Yayın No:4196957)
- ▶ Ehtiyar, V. R., Başer, G., Ünal, C. (2018). Kültürel Farklılıklarla İletişim : Profesyonel Turist Rehberleri Bazında Bir Değerlendirme. I. Turizm Rehberliği Kongresi, Balıkesir Turizm Fakültesi (Özet Bildiri/Sözlü Sunum)(Yayın No:4272039)
- ▶ Köroğlu, Ö., Güzel, F. Ö., Ünal, C. (2018). Turist Rehberlerinin Rollerine Dayanan Metaforik Turist Algısı. I. Turizm Rehberliği Kongresi, Balıkesir Üniversitesi Turizm Fakültesi (Özet Bildiri/Sözlü Sunum)(Yayın No:4272000)
- ▶ Güven, A., Ünal C., Caber, M. (2018). Turizm Rehberliği Uzmanlaşma Eğitiminde Farkındalık Yaratma: Turizm Paydaşlarına Yönelik Bir Durum Çalışması. I. Turizm Rehberliği Kongresi, Balıkesir Turizm Fakültesi (Özet Bildiri/Sözlü Sunum)(Yayın No:4272022)
- ▶ Yılmaz Y., Ünal C. & Dursun A. (2017). The Effects of Distribution Channels on the Selling Prices of Hotels in Time of Crisis, ICTMM 2017: 19th International Conference on Tourism Marketing and Management, Kyoto, Japan, 16 - 17 November, 798 – 801
- ▶ Doğan O., Karasakal S., Dursun A. & Ünal C. (2017). Effects of Website Quality Dimensions on Repurchase Intention in Airline Industry, 2nd International Conference Tourism Dynamics and Trends, Sevilla, Spain, 26 -29 June.
- ▶ Ünal C. & Dursun A. (2016). Honeymoon Tourism Market: A Study on Domestic Honeymoon Tourists Visiting Antalya, Turkey, 1st. International Conference on Tourism Dynamics and Trends, Antalya, Turkey, 04 - 07 May, 183 - 195.

- ▶ Güven A., Ünal C. & **Dursun A.** (2016). The Roles of Personality and Conflict Management Styles on the Success of Professional Tourist Guides, 1st. International Conference On Tourism Dynamics and Trends, Antalya, Turkey, 04 - 07 May, 414 - 419.
- ▶ **Dursun A.**, Ünal C. & Caber M. (2016). Sorumlu Çevresel Davranış ile Doğa-temelli Rekreasyon Tercihleri Arasındaki İlişki: Antalya'ya Gelen Alman Turistlere Yönelik Bir Araştırma, 2. Ulusal Sürdürülebilir Turizm Kongresi, Adrasan, Antalya, 28 - 30 April, 273 - 288.

Research in Progress

- ▶ Caber M., **Unal C.**, Dursun A. & Guven A. "Conflict Management Styles of the Professional Tour Guides: A Cluster Analysis". Tourism management Perspectives (SSCI). (Under review)
- ▶ Albayrak T., Dursun A. & **Unal C.** "Online Shopping Motivation of Russian Tourists" . Journal of Vacation Marketing (SSCI). (Under review)
- ▶ Yilmaz Y., **Unal C.** & Dursun A. "Crisis Preparedness Levels: An Example of Hotel Firms Operating in Antalya, Turkey" in progress

Projects

Courses/Teaching

- ▶ (Project Advisor) TRM 442 Capstone Project in Tourism Hotel Management, 2018

Research Interests

- ▶ Destination Management
- ▶ Tourist Guiding
- ▶ Tourism Marketing
- ▶ Alternative Tourism
- ▶ Hospitality Management
- ▶ Tourist Motivation
- ▶ Crisis Management
- ▶ Culture & Cuisine Management

Languages

- ▶ Turkish Native
- ▶ English Fluent
- ▶ German Intermediate