

Demet Ceylan, MSc

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Tourism Faculty



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Education

- ▶ Boğaziçi University, Business Administration, 1992
- ▶ Anadolu University, Banking and Insurance, 2009
- ▶ Akdeniz University, International Tourism management Master of Science, 2018

Academic Employment

- ▶ Lecturer, Antalya Bilim University, School of Tourism, February 2016

Professional Employment

- ▶ 2015-2016 Prince Group, Advisor to the Chairman of the Board
- ▶ 2013-2014 TUI Russia <Borublita Holidgs Ltd.> , Consultant
- ▶ 2010-2012 TUI Türkiye <Tantur Turizm Seyahat AŞ.>, Finance Director and Member of the Board of Directors,
- ▶ 2009-2010 OTI Holding A.Ş., Budget and Planning Manager
- ▶ 2007-2009 Fraport IC İçtaş Antalya Havalimanı Terminal Yatırım ve İşletmeciliği A.Ş. Budget and Planning Manager
- ▶ 1999-2007 Antalya Airport International Terminal Management and Investment Inc., Budget and Planning Manager,
- ▶ 1998-1999 Coca Cola Bottlers of Turkey, Plant purchaser
- ▶ 1996-1997 SunExpress Airlines, Assistant Managing Director
- ▶ 1992-1996 Nestlé Türkiye Gıda San. AŞ., Product Manager

Publications

Academic Articles

- ▶ In progress

Book Chapters

- ▶ In progress

Proceedings

- ▶ Management Shadowing: As a tool for improving managerial and entrepreneurial skills of Tourism Students, submitted at II. International Conference, Tourism Dynamics and Trends, June 2017, Sevilla Spain
- ▶ Süreç Yönetimi Yaklaşımı ile Tedarik ve Satış Yönetimi, Sosyal Bilimler ve İnovasyon Kongresi, May 2018, Antalya.....

Research in Progress

- ▶ Antalya Image research

Courses/Teaching

- ▶ TRM 112 Introduction to Tourism and Hospitality Industry
- ▶ TRN 224 Food and Beverage II (Cost Management)
- ▶ TRM 231 Financial Accounting
- ▶ TRM 232 Managerial Accounting
- ▶ TRM 331 Sales and Marketing for Hospitality Industry
- ▶ TRM 333 Revenue Management
- ▶ TRM 452 Management Shadowing
- ▶ TRM 461 Tourism Attractions and Heritage Management

Memberships

- ▶ POYD, Professional Hotel Managers Association

Research Interests

- ▶ Tourism, Lesiure and hospitality; Service excellency; Image studies

Languages

- ▶ Turkish, Native
- ▶ English, Advanced
- ▶ German, Intermediate
- ▶ French, Intermediate
- ▶ Spanish, Beginner
- ▶ Turkish Sign Language, Intermediate