## Naciye Kınık Keresteci, M.S. Lecturer

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### **EDUCATION**

KOC UNIVERSITY, Istanbul, Turkey (2008- Incomplete)

PhD. Industrial Engineering and Operations Management

• University Fellowship My doctorate thesis was on *Revenue Management*.

#### ISTANBUL BILGI UNIVERSITY, Istanbul, Turkey (2005-2008)

M.S. Economics, June 2008

• University Fellowship My masters thesis was on Social Choice, *Majority Rules*.

#### KOC UNIVERSITY, Istanbul, Turkey (1999-2004)

B.S. Mathematics, June 2004

• University Scholarship My independent study was on *Optimization*.

## ACADEMIC EMPLOYMENT

#### ANTALYA BILIM UNIVERSITY, Antalya, Turkey

Lecturer, June 2014 – Present

- Calculus
- Linear Algebra
- Statistics
- Member of Examination for Foreign Students Committee
- Member of TTO

#### KOC UNIVERSITY, Istanbul, Turkey

#### Teaching assistant, Applied Statistics, Faculty Assistantship, September 2008 - September 2009

• Teaching and coordinating the problem sessions and lab sessions; reading quizzes, homework and case studies

#### ISIK UNIVERSITY, Istanbul, Turkey

Teaching assistant, Calculus I, Calculus II, Probability, October 2006 – September 2008

• Teaching and coordinating the problem sessions

#### KOC UNIVERSITY, Istanbul, Turkey

#### Teaching Assistant, October 2002 - June 2003

• Prepared for and instructed problem sessions once a week; prepared solutions for the weekly homework; prepared, gave, and corrected quizzes; solved problems during weekly office hours

### **PROFESSIONAL EMPLOYMENT**

#### AKDENIZ ELEKTRIK PERAKENDE SATIŞ A.Ş., Antalya, Turkey

Pricing Analyst, June 2013 – June 2014

• Pricing of electricity, which is supplied to the free market of last consumers (Fixed profit for standard tariff in the sector is 3.49 TL; however, trading agreement signed with the client brings a win&win outcome. On one hand, the consumer gets the opportunity of discounted electricity, on the other hand, in the recent electricity exchange market we get cheaper electricity by making pre-agreements and increase profit margin 20% on average.)

TURKCELL A.Ş., Istanbul, Turkey

Pricing Analyst, August 2010 – February 2011

• Pricing of consumer postpaid SMS's, devices and Value Added Services; preparing feasibility reports for new campaigns (E-bill project, which I worked on, aimed to convert billing of customers from standard to e-bills by offering the customer free sms/internet. With this environment friendly project, after 2 months we saved standard billing expenses, which was like 0,9 TL per person per month.)

TOKTAR A.Ş., Istanbul, Turkey

Strategy Analyst, April 2010 - July 2010

• Preparing feasibility reports to the firm, which bought the factory of American British Tobacco (Based on the feasibility reports, Toktar A.Ş. got the necessary financial credit, which was 5.000.000 TL, to start the operations.)

#### **NETACON,** Istanbul, Turkey

#### Administrative Assistant, November 2009 – April 2010

• Assisting to the manager on bringing a new foam concrete technology to Turkey

#### CSA (CELEBRITY SPEAKERS ASSOCIATES), Istanbul, Turkey

#### Project Manager, November 2004 – September 2005

• Arranged for celebrities from around the world to come and speak to various companies in Turkey

#### KOC BANK, Istanbul, Turkey

Summer Intern, July 2001 – December 2001

• Gained experience in Financial Analysis

## **TEACHING & ADVISING**

Bachelor's Degree			
Year	Term	Courses	Language
2014-2015 —	Fall	Calculus for Social Sciences I	English
		Introduction to Linear Algebra	English
	Spring	Calculus for Social Sciences II	English
		Statistics for Social Sciences	English
2015-2016 —	Fall	Calculus for Social Sciences I	English
		Introduction to Linear Algebra	English
	Spring	Calculus for Social Sciences II	English
		Statistics for Social Sciences	English
2016-2017 —	Fall	Calculus for Social Sciences I	English
		Introduction to Linear Algebra	English
	Spring	Calculus for Social Sciences II	English
		Statistics for Social Sciences	English
2017-2018	Fall	Calculus for Social Sciences I	English
		Mathematics I	English
	Spring	Calculus for Social Sciences II	English
		Mathematics II	English
		Statistics for Social Sciences	English

### **RESEARCH INTERESTS**

Revenue Management, Social Choice Theory, Multiple Criteria Decision Making

## PUBLICATIONS

**Books** 

**Academic Articles** 

**Book Chapters** 

Proceedings

Others

Masters thesis: Social Choice, Majority Rules.

Undergraduate independent study: Optimization.

## SELECTED RESEARCH IN PROGRESS

## **CONFERENCE PRESENTATIONS**

## **OTHER ACADEMIC ACTIVITIES**

1999-2000: Volunteered as teacher in Adapazarı after the August 1999 earthquake.

July.2006: Volunteered for the international seminar SCW (social choice and welfare) and attended the lectures.

## HONORS & AWARDS

# **GRANTS AND PROJECTS**

TTO, Project writing consultancy for İmecar (TÜBİTAK 1511, 2017)