

Sıla Demir, PhD

Assistant Professor, Department of Psychology
Department Chair of Dept. of Psychology
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Education

Middle East Technical University, Ankara, Turkey **2015 – 2017**

Ph.D. in Social Psychology

Thesis: “Social Comparison as a Determinant of Self-Presentation”

Advisor: Türker Özkan, PhD

Middle East Technical University, Ankara, Turkey **2012 – 2015**

Master of Science in Social Psychology

Thesis: “Promoting Organ Donation through Mortality Salience for Different Levels and Orientations of Religiosity”

Advisor: Nuray Sakallı-Uğurlu, PhD

Koç University, College of Humanities and Social Sciences, İstanbul, Turkey **2007 – 2012**

Bachelor of Arts in Psychology (Full Scholarship)

University of California, Berkeley, USA

Summer 2011

Summer Session

Stanford University, USA

Summer 2010

Stanford Summer International Honors Program

Work Experience

Assistant Professor, Antalya Bilim University, Antalya, Turkey **June 2019 – Present**

Assistant Professor, Final International University, Kyrenia, TRNC **Nov. 2017 – May 2019**

Lecturer, İpek University, Ankara, Turkey **Feb. 2016 – July 2016**

Research Assistant, Middle East Technical University, Ankara, Turkey **Nov. 2014 – Feb. 2016**

- International Students Advisor

SSCI Publications

- Demir, B., Özkan T., & **Demir, S.** (2019) Pedestrian violations: Reasoned or social reactive? Comparing theory of planned behaviour and prototype willingness model. *Transportation Research Part F: Traffic Psychology and Behaviour*, 60, 560-572.
- **Demir, S.**, Demir, B., & Özkan, T. (2018). When do drivers conform? When do they deviate? *Transportation Research Part F: Traffic Psychology and Behaviour*, 54, 299-310.
- Demir, B., **Demir, S.**, & Özkan, T. (2016). A contextual model of driving anger: A meta-analysis. *Transportation Research Part F: Traffic Psychology and Behaviour*, 42, 332-349.

Book Chapters

- **Demir, S.** (In press), Yoksulluk (Poverty). In Çukur, C. S. (Ed.) *Uygulamalı Sosyal Psikoloji (Applied Social Psychology)*.

Proceedings

- **Demir, S.**, & Sakallı-Uğurlu, N. (2016, November). Ölüm belirginliği ve yardım hatırlatıcısı ile organ bağışını teşvik etme (Promoting organ donation through mortality salience and helping prime). In Kokdemir, D. & Yeniceri, Z. (Eds.) *Proceedings of the 1st Social Psychology Congress* (pp. 431-446). Ankara, Turkey: Başkent Üniversitesi Geliştirme Vakfı İktisadi İşletmesi.

Manuscripts in Progress

- **Demir, S.**, Koca-Atabey, M., & Öner-Özkan, B. *Social representations of uniqueness: A cross-cultural study* (Submitted).
- **Demir, S.** (Manuscript in preparation), Duygular ve duygu kuramları (Emotions and Emotion Theories). In İnan E. & Yücel E. (Eds.) *Kuram ve Pratiğin Kesişiminde Duygu-Bilim (Emotion at the Intersection of Theory and Practice)*.
- **Demir, S.**, Demir, B., & Özkan T. *The personal and the situational determinants of self-presentation*. (Manuscript in preparation)
- Demir, B., & **Demir, S.** *Review of the theory of planned behavior predicting organ donation intentions: A meta-analysis* (Data collection)
- **Demir, S.**, & Demir, B. *The intentional routes of self-presentation in offline and online environments*. (Data collection)

Conference Presentations

- **Demir, S.**, Demir B., & Özkan, T. (2018, November). *HEXACO as a determinant of assertive and defensive self-presentation*. The 20th National Congress of Psychology, Ankara, Turkey.
- **Demir, S.**, Koca-Atabey, M., & Öner-Özkan, B. (2018, November). Perceptions of *uniqueness by international students in Turkey*. The 20th National Congress of Psychology, Ankara, Turkey.
- Demir, B., Özkan, T., & **Demir S.** (2018, November). *Adaptation of the pedestrian behavior scale into Turkish*. The 20th National Congress of Psychology, Ankara, Turkey.
- **Demir, S.**, Demir, B., & Özkan, T. (2017, November). *70 years of self-presentation research*. Finnish Social Psychology Conference, Helsinki, Finland.
- Demir, S. (2017, July). *Social representations of uniqueness: A cross-cultural study*. Conference of the International Society for the Study of Individual Differences, Warsaw, Poland.

- **Demir, S.,** Demir, B., & Özkan, T. (2017, July). *The personal and the situational determinants of self-presentation: A review*. Conference of the International Society for the Study of Individual Differences, Warsaw, Poland.
- Demir, B., **Demir, S.,** & Özkan, T. (2017, July). *Using the meta-analytic path analysis to test the theory of planned behavior in speeding*. Conference of the International Society for the Study of Individual Differences, Warsaw, Poland.
- **Demir, S.,** & Sakallı-Uğurlu, N. (2016, November). *Promoting organ donation through mortality salience and helping prime*. The 1st Social Psychology Congress, Ankara, Turkey.
- **Demir, S.,** Demir B., & Özkan, T. (2016, September). *When do drivers conform? Or when do they deviate? Investigation of message contents*. The 19th National Congress of Psychology, İzmir, Turkey.
- Demir, B., **Demir, S.,** & Özkan, T. (2016, September). *Individual differences and outputs related with driving anger: A meta-analytical review*. The 19th National Congress of Psychology, İzmir, Turkey.

The Courses Taught in the Last Two Years

Academic Year	Semester	Course Name	Weekly Hour	Number of Students
2017-2018	Fall	Introduction to Psychology I	4	59
		Introduction to Psychology	3	15
		Psychology	2	15
		Introduction to Educational Sciences	3	6
	Spring	Introduction to Psychology II	4	58
		Literature Review and Academic Writing	3	58
Educational Psychology		3	8	
2018-2019	Fall	Social Psychology I	3	52
		Statistics I	3	25
		Statistics I	3	20
		Sociology	3	5
	Spring	Social Psychology II	3	51
		Social Psychology	3	24

Achievements and Awards

TÜBİTAK ARDEB Publication Promotion	2018
TÜBİTAK International Congress Support	2017
TÜBİTAK ARDEB Publication Promotion	2017
TÜBİTAK Merit-Based Ph.D. Scholarship	2015 – 2017
TÜBİTAK Merit-Based M.Sc. Scholarship	2012 – 2015
TÜBİTAK Merit-Based Undergraduate Scholarship	2007 – 2012

Koç University Undergraduate High Achievement Scholarship

2007 – 2012

Professional Memberships and Activities

Society for Personality and Social Psychology

Aug 2013 – Present

Research Interests

Social comparison, self-presentation, self, deviance from norms, attitude change, message framing, health behaviors, road user behavior.