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| Sıla Demir, PhDAssistant Professor, Department of PsychologyDepartment Chair of Dept. of PsychologyAntalya Bilim University, Antalya, Turkeysila.demir@antalya.edu.tr |

## Education

**Middle East Technical University,** Ankara, Turkey **2015 – 2017**

**Ph.D. in Social Psychology**

Thesis: “Social Comparison as a Determinant of Self-Presentation”

Advisor: Türker Özkan, PhD

**Middle East Technical University,** Ankara, Turkey **2012 – 2015**

**Master of Science in Social Psychology**

Thesis: “Promoting Organ Donation through Mortality Salience for Different Levels and Orientations of Religiosity”

Advisor: Nuray Sakallı-Uğurlu, PhD

**Koç University, College of Humanities and Social Sciences,** İstanbul, Turkey **2007 – 2012**

**Bachelor of Arts in Psychology (Full Scholarship)**

## Work Experience

**Assistant Professor,** Antalya Bilim University, Antalya, Turkey **June 2019 – Present**

**Assistant Professor,** Final International University, Kyrenia, TRNC **Nov. 2017 – May 2019**

**Lecturer,** İpek University, Ankara, Turkey  **Feb. 2016 – July 2016**

**Research Assistant,** Middle East Technical University, Ankara, Turkey **Nov. 2014 – Feb. 2016**

* International Students Advisor

## SSCI Publications

* Demir, B., Özkan T., & **Demir, S.** (2019) Pedestrian violations: Reasoned or social reactive? Comparing theory of planned behaviour and prototype willingness model. *Transportation Research Part F: Traffic Psychology and Behaviour, 60,* 560-572.
* **Demir, S.,** Demir, B., & Özkan, T. (2018). When do drivers conform? When do they deviate? *Transportation Research Part F: Traffic Psychology and Behaviour*, *54*, 299-310.
* Demir, B., **Demir, S.,** & Özkan, T. (2016). A contextual model of driving anger: A meta-analysis. *Transportation Research Part F: Traffic Psychology and Behaviour*, *42*, 332-349.

## Other Publications

* **Demir, S.,** Koca-Atabey, M., & Öner-Özkan, B. (In press). Social representations of uniqueness: A cross-cultural study. *Mediterranean Journal of Humanities, 10*(1), 143-151.
* **Demir, S.,** Demir, B. ve Özkan, T. (2020). The role of individual differences and norms in flu vaccination. *Antalya Bilim University International Journal of Social Sciences, 1*(1), 100-113.

## Book Chapters

* **Demir, S.** (In press). Duygular ve duygu kuramları. In E. İnan ve E. Yücel (Eds.), *Psikoloji Penceresinden Duygular* içinde. Ankara: Nobel Akademik Yayıncılık.
* **Demir, S.** (In press). İkna sürecinde duygular. In E. İnan ve E. Yücel (Eds.), *Psikoloji Penceresinden Duygular* içinde. Ankara: Nobel Akademik Yayıncılık.
* **Demir, S.** (2019). Yoksulluğun sosyal psikolojik açıdan incelenmesi. In C. Ş. Çukur ve G. Sayılan (Eds.) *Uygulamalı Sosyal Psikoloji.* Ankara: Nobel Akademik Yayıncılık. ISBN: 978-605-033-081-6
* **Demir, S.** (2019). Kuramlar: Sosyal biliş. In C. Ş. Çukur ve G. Sayılan (Eds.) *Uygulamalı Sosyal Psikoloji.* Ankara: Nobel Akademik Yayıncılık. ISBN: 978-605-033-081-6

**Proceedings**

* **Demir, S.,** & Sakallı-Uğurlu, N. (2016, November). Ölüm belirginliği ve yardım hatırlatıcısı ile organ bağışını teşvik etme. In D. Kokdemir, & Z. Yeniceri (Eds.) *Proceedings of the 1st Social Psychology Congress* (pp. 431-446). Ankara, Turkey: Başkent Üniversitesi Geliştirme Vakfı İktisadi İşletmesi.

**Conference Presentations**

* **Demir, S.,** Demir B., & Özkan, T. (2018, November). *HEXACO as a determinant of assertive and defensive self-presentation.* The 20th National Congress of Psychology, Ankara, Turkey.
* **Demir, S.,** Koca-Atabey, M., & Öner-Özkan, B. (2018, November). Perceptions of *uniqueness by international students in Turkey.* The 20th National Congress of Psychology, Ankara, Turkey.
* Demir, B., Özkan, T., & **Demir S.** (2018, November). *Adaptation of the pedestrian behavior scale into Turkish.* The 20th National Congress of Psychology, Ankara, Turkey.
* **Demir, S.,** Demir, B., & Özkan, T. (2017, November). *70 years of self-presentation research.* Finnish Social Psychology Conference, Helsinki, Finland.
* Demir, S. (2017, July). *Social representations of uniqueness: A cross-cultural study.* Conference of the International Society for the Study of Individual Differences, Warsaw, Poland.
* **Demir, S.,** Demir, B., & Özkan, T. (2017, July). *The personal and the situational determinants of self-presentation: A review.* Conference of the International Society for the Study of Individual Differences, Warsaw, Poland.
* Demir, B., **Demir, S.,** & Özkan, T. (2017, July). *Using the meta-analytic path analysis to test the theory of planned behavior in speeding.* Conference of the International Society for the Study of Individual Differences, Warsaw, Poland.
* **Demir, S.,** & Sakallı-Uğurlu, N. (2016, November). *Promoting organ donation through mortality salience and helping prime.* The 1st Social Psychology Congress, Ankara, Turkey.
* **Demir, S.,** Demir B., & Özkan, T. (2016, September). *When do drivers conform? Or when do they deviate? Investigation of message contents.* The 19th National Congress of Psychology, İzmir, Turkey.
* Demir, B., **Demir, S.,** & Özkan, T. (2016, September). *Individual differences and outputs related with driving anger: A meta-analytical review.* The 19th National Congress of Psychology, İzmir, Turkey.

## Courses Taught

Social Psychology

Introduction to Psychology

Statistics for Psychology

Literature Review and Academic Writing

Educational Psychology

Psychology of Learning

## Achievements and Awards

TÜBİTAK ARDEB Publication Promotion 2018

TÜBİTAK International Congress Support 2017

TÜBİTAK ARDEB Publication Promotion 2017

TÜBİTAK Merit-Based Ph.D. Scholarship 2015 – 2017

TÜBİTAK Merit-Based M.Sc. Scholarship 2012 – 2015

TÜBİTAK Merit-Based Undergraduate Scholarship 2007 – 2012

Koç University Undergraduate High Achievement Scholarship 2007 **–** 2012

**Research Interests**

Social comparison, self-presentation, self, deviance from norms, attitude change, message framing, health behaviors, road user behaviors.

## Reviewer

* Personality and Individual Differences
* Psychological Reports
* Journal of Traffic and Transportation Research
* Mediterranean Journal of Humanities

## Grants

## TUBITAK (The Scientific and Technological Research Council of Turkey) 1001 Project. “An Investigation of Behavioral Factors Associated with COVID-19.” Investigator. Funding: 61.500TL. Grant No: 140K422