

Dr. Tom McKenzie  
Assistant Professor of Economics

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## EDUCATION

*Doctor rerum politicarum* (Doctorate in Economic and Social Sciences)                      2013  
University of Cologne, Germany.

*Diplom-Volkswirt* (MSc Economics)                      2003  
University of Bonn, Germany.

Postgraduate studies in International Management  
ESCP-EAP Oxford, England, UK;                      2001  
ESCP-EAP Paris, France.                      2000

*Vordiplom in Volkswirtschaftslehre* (BSc Economics)                      1999  
University of Bonn, Germany.

College studies in Mathematics, French, German, Italian Literature, Art History                      1995  
Istituto di Istruzione Superiore Lunardi, Brescia, Italy.

*A-levels in Mathematics, Economics, French and German*                      1995  
Gosforth High School, Newcastle upon Tyne, England, UK.

## ACADEMIC EMPLOYMENT

*Antalya Bilim University*, Turkey                      2017 -  
Assistant Professor of Economics, College of Business.

*University of Dundee*, Scotland, UK                      2014 - 2016  
Lecturer in Economics, School of Business.

*Cass Business School, City, University of London*, England, UK                      2009 - 2014  
Research Fellow, ESRC Centre for Charitable Giving and Philanthropy.

*University of Cologne*, Germany                      2004 - 2008  
Teaching Fellow, Seminar of Personnel Economics and HRM.

## PROFESSIONAL EMPLOYMENT

*Beethoven-Gymnasium Bonn*, Germany                      1996 - 1999  
Supervisor and Tutor for secondary-school children.

*Collège de Sancerre*, France                      1996  
English Language Assistant, appointed by the French Ministry of Education.

## TEACHING & ADVISING

### Full-semester courses

<i>Undergraduate Seminar in Economics</i>	2018
BSc Economics, Antalya Bilim University, 1 semester.	
<i>Game Theory</i>	2017 - 2018
BSc Economics, Antalya Bilim University, 2 semesters.	
<i>Contract Theory</i>	2017 - 2018
BSc Business/Economics, Antalya Bilim University, 2 semesters.	
<i>Public Finance</i>	2017 - 2018
BSc Economics, Antalya Bilim University, 2 semesters.	
<i>Case Studies Analysis</i>	2017
BSc Business, Antalya Bilim University, 1 semester.	
<i>Forecasting for Business and Finance</i>	2015 - 2016
MSc Management and Finance, University of Dundee, 2 semesters.	
<i>Personnel Economics for Managers</i>	2015 - 2016
MSc Management and HRM, University of Dundee, 2 semesters.	
<i>Contemporary Challenges for Europe: Economic Integration</i>	2014 - 2016
MA Economics, University of Dundee, 3 semesters.	
<i>The Practice of Management</i>	2010 - 2011
BSc Management, Cass Business School, 2 semesters.	
<i>Quantitative Methods for Managers</i>	2010
MSc Management, Cass Business School, 1 semester.	
<i>Vergütung, Leistungsmessung und Anreize</i> (Performance and Incentives)	2004 - 2008
MSc Management/Economics, University of Cologne, 5 semesters.	
<i>Personal und Organisation</i> (Personnel Economics and the Organization)	2005 - 2007
MSc Management/Economics, University of Cologne, 2 semesters.	

### Shorter courses

<i>Case-Study Teaching Workshop</i>	2008
Teacher-training for 12 members of faculty, University of Cologne, 1 day.	
<i>Hauptseminare in Personalwirtschaftslehre</i> (Labor Economics Seminars)	2004 - 2008
MSc Management/Economics, University of Cologne, 9 x 2 days.	

### Advising

<i>Supervision of Student Research Projects</i>	2004 - 2018
1 PhD (completed), 86 MSc, 1 BSc, Cologne, London, Dundee & Antalya.	

## RESEARCH INTERESTS

*Public Economics, Labor Economics, Economics of Education, Behavioral Economics.*

## PUBLICATIONS

### Books

Harrow, J, N Lee, **T McKenzie**, C Pharoah and T Tatem-Hale (2013) *Giving back to communities of residence and of origin: an analysis of remittances and charitable donations in the UK*, London: Alliance Publishing Trust, ISBN 9781907376184.

Featured in [Britain in 2014](#).

Keidan, C, **T McKenzie**, C Pharoah and N Siederer (2012) *Family Foundation Giving Trends 2012*, London: Alliance Publishing Trust, ISBN 9781907376177.

### Academic Articles

**McKenzie, T** and A Rutherford (2017) Career concerns versus shared values: an empirical investigation, *German Journal of Human Resource Management: Zeitschrift für Personalforschung* 31(2 special issue “Current Topics in Personnel Economics”), 162-184.

Ainsworth, P, **T McKenzie** and A Stroyny (2016) Incentive effects in higher education: an improved funding model for universities, *Economic Affairs* 36(3), 239-257.

Helms, S and **T McKenzie** (2014) Gender differences in formal and informal volunteering in Germany, *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations* 25(4), 887-904.

**McKenzie, T** (2013) Tax or beg? Mandatory payments to charity and their effects on donor behavior, in *Compulsory and Voluntary Contributions to Public Goods: Three Essays on Higher Education, Charitable Donations and Volunteering*, doctoral thesis, Cologne: University of Cologne, 30-70.

**McKenzie, T** and D Sliwka (2011) Universities as stakeholders in their students’ careers: on the benefits of graduate taxes to finance higher education, *Journal of Institutional and Theoretical Economics* 167(4), 726-742.

Earlier version available as IZA Discussion Paper No. 5330.

Featured in [Financial Times](#), [Focus](#), [Il Sole 24 Ore](#), [L'Étudiant](#), [China Radio International](#).

### Book Chapters

**McKenzie, T** (2012) The Big Picture: Decades of donations in the context of the wider economy, in Steeds A (ed.), *Philanthropy and a Better Society*, London: Alliance Publishing Trust, ISBN 9781907376153, 31-35.

**McKenzie, T** (2010) Who gives and who gives more than others? (Comment), in Clark J, Dobbs J, Harrison R, Lipscomb L, Smith M and Wilding K (eds.), *UK Giving 2010*, London: National Council for Voluntary Organisations / CAF, 17.

## Other

**McKenzie, T** (2015) *REF, TEF and tumble: will the TEF lead to a new division between lecturers and researchers?* Oxford: Higher Education Policy Institute.

Available at [hepi.ac.uk](http://hepi.ac.uk).

**McKenzie, T** (2012) Give or take a few billion: the wide confidence intervals around annual estimates of charitable donations in the UK, *CGAP Briefing Note 10*, London: ESRC Research Centre for Charitable Giving and Philanthropy.

Featured in [Third Sector](#).

Cowley, E, **McKenzie, T**, C Pharoah and S Smith (2011) *The New State of Donation: Three decades of household giving to charity 1978-2008*, Bristol: Centre for Market and Public Organisation, University of Bristol.

Featured in [The Guardian](#).

**McKenzie, T** and C Pharoah (2010) Gift Aid – Reform or Inform?, *CGAP Briefing Note 5*, London: ESRC Research Centre for Charitable Giving and Philanthropy.

**McKenzie, T** (2007) *Johnson Controls Interiors – The Greifrath Plant* (case study and teaching note), Cologne: University of Cologne.

## SELECTED RESEARCH IN PROGRESS

Transparency and Reliability of Information in Market Interactions (with M Wegener)

The Distribution of Pay in the UK Third Sector (with A Rutherford)

## CONFERENCE PRESENTATIONS

Allied Social Science Associations (ASSA) Annual Meetings, San Francisco CA 2016

Gender and Education: Critical Issues, Policy and Practice, Bloomington IN 2015

18th Colloquium on Personnel Economics, Vienna 2015

Gender and Migration: Critical Issues and Policy Implications, Istanbul 2013

Keeping Philanthropy's Promises – Today's austerity, tomorrow's riches?, London 2013

Turkish Migration in Europe: Projecting the next 50 years, London 2012

National Council for Voluntary Organisations & VSSN Conference, Birmingham 2012

National Council for Voluntary Organisations & VSSN Conference, Leeds 2010

9th Conference of the International Society for Third-Sector Research, Istanbul 2010

National Council for Voluntary Organisations & VSSN Conference, Warwick 2009

International Economic Science Association Conference, Pasadena CA 2008

Economic Science Association World Meeting, Rome 2007

10th Colloquium on Personnel Economics, Tübingen 2007

9th Colloquium on Personnel Economics, Zurich 2006

## OTHER ACADEMIC ACTIVITIES

### Academic Roles

Advisor of Studies, University of Dundee	2014 - 2016
Coordinator, Global Student Exchange Programs, University of Dundee	2014 - 2016
Coordinator, Knowledge-Transfer Workshops, Cass Business School	2009 - 2013
Diploma Thesis Seminar Coordinator, University of Cologne	2004 - 2008
Recruitment and Coordination of Student Assistants, University of Cologne	2004 - 2008

### Training

Postgraduate Certificate in Academic Practice in Higher Education, Dundee	2015 - 2016
Field Experiments workshop with John List (University of Chicago), Cologne	2013
European workshop on the EU-SILC and EU-LFS data, Manchester	2011
ADLS meeting: Showcasing UK Administrative Data, London	2011
Media training: Print, TV and live-cross TV Interview Techniques, London	2011
ESDS workshop: Small Area Estimation Techniques using Stata, Manchester	2011
Short course: Programming Econometric Methods in Stata and Mata, London	2010
ESDS workshop: Analysing Complex Sample Design in Stata, Manchester	2010
ESDS workshop: Learning and Teaching with Real Data, Manchester	2010
Short course: Bayesian Statistics and Econometrics, London	2010
Short course: Cross-sectional Spatial Econometrics using Stata, London	2009
Short course: Analysis of Panel Data, Cologne	2007
Short course: Structural Equation Modelling, Cologne	2007
Teacher-training workshop: Case-study Writing, Cologne	2007
Teacher-training workshop: Case-study Teaching and Writing, Heidelberg	2005
Short course: European Science Days - Organizational Economics, Steyr	2004

### HONORS & AWARDS

Associate Fellow, UK Higher Education Academy	2016
Fellow, London Centre for Social Studies	2013
Approved Researcher, UK Office for National Statistics	2009
Member, German Society for Experimental Economics	2005
Special recognition for outstanding Diploma Thesis, University of Bonn Title: <i>Economic Models of Organizational Culture in Mergers</i>	2004
Admissions competition, ESCP-EAP European School of Management First among 71 applicants from universities in Germany.	1999
Kate Barnsley Prize for Sixth Form Achievement, Gosforth High School	1995

## **GRANTS AND PROJECTS**

Awarded £9,700 by the British Academy, Grant SG143427	2015
Awarded £27,000 by Trust for London, Grant 6173, with C Pharoah (PI)	2011
Awarded £127,665 by the Economic and Social Research Council, Grant RES-593-25-0003, with P Backus, J Mohan (PI) and C Pharoah.	2010

## **LANGUAGES**

English (native speaker)

French (fluent)

German (fluent)

Italian (fluent)

Spanish (basic level)

Turkish (basic level)